Advertise and publish on Witanworld

Reach professionals while they research.

Witanworld is a knowledge-based networking platform where experts, leaders, educators and professionals read, write and discuss. Readers arrive from search with a real question and stay to read expert answers. That is when your brand is most welcome.

2.1M
appearances in Google search in the last 12 months

3,200+
expert articles in 58 categories

10,500+
members in 120+ countries

55%
of readers are senior level or above

1 in 4
work at companies with 1,000+ employees

1,200+
websites link to Witanworld

An audience that reads to decide.

Professionals come to Witanworld to understand a problem before they act on it. Your message sits beside the content they trust.

Where readers come from

India	32%
United States	32%
Pakistan	5%
United Kingdom	4%
Philippines	3%

Share of readers, last 12 months. 53% read on mobile, 46% on desktop.

Where the content is deepest

Business Services	571
Information Tech.	351
Marketing	294
Health	283
Healthcare	236

Published articles per category, October 2026.

Four ways to be seen

Publish every month

Subscriptions for individuals, teams and organisations who want a steady presence and their own audience.

From $25 a month

Guest articles and links

A reviewed article under your name, or your link added to a relevant article that is already ranking.

From $59

Social amplification

Your article or announcement shared with 2,100+ followers on LinkedIn, X and Facebook.

$25 a post

Campaigns

Placements on the home page, beside articles and in the Community, planned around your goal.

From $60 a month

Clear prices.

Subscriptions

Plan	For	Includes	Monthly	Yearly
Core	Anyone starting to publish	Publish articles free, basic insights	**Free**	**Free**
Premium	Individual experts	3 articles and 2 links a month, 1 featured placement, advanced analytics	**$25**	**$240**
Professional Most popular	Consultants and teams	6 articles a month, 2 links with enhanced visibility, campaign tools	**$75**	**$765**
Black	Organisations	Unlimited articles and links, editorial co-branding, dedicated support	**$300**	**$3,240**

Publishing

Term	Guest article	Link insertion
6 months	**$89**	**$59**
12 months	**$139**	**$89**
24 months Best value	**$199**	**$125**

Content writing: $200 for 1,500 to 2,000 words, from $350 for 4,000+ words. Paid links are marked as sponsored.

Campaign placements

Placement	From, a month
Home Slider	**$150**
Home Popular	**$150**
Home Top Right	**$90**
Article Sidebar	**$60**
Community Sidebar	**$60**

Text, image or video. Longer campaigns cost less per month.

Growth package Most popular

$999 for 3 months

Home page and Community image ads for 3 months, a featured listing, 4 social posts and a guest article live for 12 months.

Social amplification

$25 a post

Your article, launch or event shared with 2,100+ followers on LinkedIn, X and Facebook.

From request to live in three steps.

1 Tell us what you need

Choose a plan or package, or describe your goal.

2 Confirm and pay

Within 2 working days you get a confirmation and a secure payment link in USD.

3 Go live

Our editors review your content and publish it. Campaigns start on the dates we agreed.

Agencies and resellers

Book every Witanworld option for your clients at partner rates, with an unbranded rate sheet, prepaid credit and one monthly invoice. Rates are shared once your application is approved.

witanworld.com/promote/agencies

Editorial standards

Every article is reviewed for quality and relevance before it goes live. Sponsored content and paid links are clearly marked, following search engine guidelines.

Let's plan it together.

Tell us what you want to achieve. We reply within 2 working days with a recommendation and a clear price.

Email
mktg.dept@witanworld.com

Online
witanworld.com/promote

Offices
India · USA